



THE FACTS AND FIGURES SPEAK FOR THEMSELVES.....

- In 2009, 5,474 people were killed in crashes involving driver distraction, and an estimated 448,000 were injured.
- 16% of fatal crashes in 2009 involved reports of distracted driving.
- Distracted driving contributes to up to 8,000 crashes every single day.
- Drivers who use hand-held devices are 4 times more likely to get into crashes serious enough to injure themselves.
- Text messaging creates a crash risk 23 times worse than driving while not distracted.
- Using a cell phone while driving - whether it's hand-held or hands-free delays a driver's reactions as much as having a blood alcohol concentration at the legal limit of .08 percent.
- Sending or receiving a text takes a driver's eyes from the road for an average of 4.6 seconds, the equivalent-at 55 mph-of driving the length of an entire football field, blind.
- 40% of all American teens say they have been in a car when the driver used a cell phone in a way that put people in danger.

**IF YOU'RE DISTRACTED
WE'RE IMPACTED!**